2019
Best Employer In Sports

POWERED BY
fos
rdstck
METHODOLOGY

The Best Employers in Sports were selected based on anonymous surveys conducted from September 4, 2019 to October 18, 2019 among over 2,500 people currently employed at more than 500 companies within the sports industry. We developed a three-pronged approach for our Yrdstck.ai measurement framework. It consists of a 10-part questionnaire, patented ai technology was used for emotional and semantic analysis on respondent's open-ended responses, and the number of responses from each company. For the emotional and semantic analysis portion of our methodology, we measured the number of favorable responses using Ekman's framework of emotion, quantifying the number of responses that expressed Enjoyment about their experience with their company. Semantically, we analyzed their responses for mentions of company culture, opportunities for learning/growth, and compensation/benefits. We combined these inputs to create our final score, weighting each of the three inputs. 25% of our final ranking was based on respondent answers to the 10-part questionnaire, 25% from emotional measurement of open-ended responses, 25% from semantic analysis (culture, growth, and benefits in aggregate); and 25% from volume of responses from each company. We used these scores to rank all companies, selecting the top 50 highest scoring companies for inclusion in our list.
2019 Best Employer in Sports Survey

Please rate the following statements from strongly agree to strongly disagree about your current employer:

1. My employer recognizes and rewards good performance:

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
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2. My employer offers good opportunities for advancement within the organization:

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<th>Strongly Agree</th>
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3. My employer provides proper training and additional learning opportunities:

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4. My employer provides an important and/or well-liked product or service:

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5. My employer listens to advice and encourages workers to submit new ideas:

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Please rate the following statements from strongly agree to strongly disagree about your current employer:

6. My employer does a good job communicating company policies and guidelines:

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7. My employer's compensation and benefit programs are in line with industry standards:

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8. My employer fosters a culture of trust and sensitivity to employee's needs:

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9. My employer fosters a culture of diversity and inclusion within the organization:

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10. My employer provides good in-office perks (food, beverages, workspaces, games, etc.):

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Front Office Sports 2019 Best Employers in Sports: (A to Z)

4FRONT
American Junior Golf Association
Aquarius Sports & Entertainment
Arizona Diamondbacks
Atlanta Hawks
Ballengee Group
DAZN
ESPN
Excel Sports Management
Fanatics
FanThreeSixty
FloSports
GMR Marketing
GumGum Sports hudl
Hyperice
imre
LA Kings
Legends Hospitality
Los Angeles Dodgers
Los Angeles Football Club
Major League Baseball
Major League Soccer
Miami Dolphins

Nashville Predators
National Basketball Association
NFL Players Association
Navigate Research
NY Liberty
NY Mets
Oakland Athletics
Octagon
Opendorse
Orlando Magic
Overtime Sports
PGA Tour
PointsBet
Satisfi Labs
SBX Group
Scout Sports & Entertainment
ShotTracker
Sports1 Marketing
StellarAlgo
Texas Legends
Twitter Sports
UNINTERRUPTED
Wasserman
WAVE Sports
Wisconsin Timber Rattlers
WSC Sports