

2019

*Best
Employer
In Sports*

fos

POWERED BY





METHODOLOGY

The Best Employers in Sports were selected based on anonymous surveys conducted from September 4, 2019 to October 18, 2019 among over 2,500 people currently employed at more than 500 companies within the sports industry. We developed a three-pronged approach for our Yrdstck.ai measurement framework. It consists of a 10-part questionnaire, patented ai technology was used for emotional and semantic analysis on respondent's open-ended responses, and the number of responses from each company. For the emotional and semantic analysis portion of our methodology, we measured the number of favorable responses using Ekman's framework of emotion, quantifying the number of responses that expressed Enjoyment about their experience with their company. Semantically, we analyzed their responses for mentions of company culture, opportunities for learning/growth, and compensation/benefits. We combined these inputs to create our final score, weighting each of the three inputs. 25% of our final ranking was based on respondent answers to the 10-part questionnaire, 25% from emotional measurement of open-ended responses, 25% from semantic analysis (culture, growth, and benefits in aggregate); and 25% from volume of responses from each company. We used these scores to rank all companies, selecting the top 50 highest scoring companies for inclusion in our list.

2019 Best Employer in Sports Survey

Please rate the following statements from strongly agree to strongly disagree about your current employer:

1. My employer recognizes and rewards good performance:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. My employer offers good opportunities for advancement within the organization:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. My employer provides proper training and additional learning opportunities:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. My employer provides an important and/or well-liked product or service:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. My employer listens to advice and encourages workers to submit new ideas:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Please rate the following statements from strongly agree to strongly disagree about your current employer:

6. My employer does a good job communicating company policies and guidelines:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. My employer's compensation and benefit programs are in line with industry standards:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. My employer fosters a culture of trust and sensitivity to employee's needs:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. My employer fosters a culture of diversity and inclusion within the organization:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. My employer provides good in-office perks (food, beverages, workspaces, games, etc.)

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Front Office Sports 2019 Best Employers in Sports: (A to Z)

4FRONT

American Junior Golf Association

Aquarius Sports & Entertainment

Arizona Diamondbacks

Atlanta Hawks

Ballengue Group

DAZN

ESPN

Excel Sports Management

Fanatics

FanThreeSixty

FloSports

GMR Marketing

GumGum Sports

hudl

Hyperice

imre

LA Kings

Legends Hospitality

Los Angeles Dodgers

Los Angeles Football Club

Major League Baseball

Major League Soccer

Miami Dolphins

Nashville Predators

National Basketball Association

NFL Players Association

Navigate Research

NY Liberty

NY Mets

Oakland Athletics

Octagon

Opendorse

Orlando Magic

Overtime Sports

PGA Tour

PointsBet

Satisfi Labs

SBX Group

Scout Sports & Entertainment

ShotTracker

Sports1 Marketing

StellarAlgo

Texas Legends

Twitter Sports

UNINTERRUPTED

Wasserman

WAVE Sports

Wisconsin Timber Rattlers

WSC Sports

